



Long Term & Continuing Care  
Association of Manitoba

L'Association de soins continus  
et à long terme du Manitoba

## ***LTCAM 2020 Conference & Exhibition Partnership Opportunities***

“Our Partners make it possible to bring to Manitoba, an incredible line up of speakers and still ensure that the conference is affordable. In return we offer recognition and thanks to our Partners, as well as in some Partnerships, we offer them the opportunity to introduce the speaker of their choosing.”



***Just one “Keynote Closing Speaker” Partner \$3,500***

**Amgen Canada is our Keynote Closing Speaker partner for 2020**

# **AMGEN®**

- **Acknowledgement at the Awards For Excellence Ceremony**
- **Acknowledgement at our Annual General meeting**
- **Ad in the conference Brochure and logo prominently displayed**
- **Company logo on all corporate media before and during the event with HIGH visibility on Website (200,000 page views annually)**
- **Option to insert one branded item into each delegate bag (please forward to LTCAM by April 30<sup>th</sup>)**
- **Recognition on the Annual Conference webpage**
- **Recognition in three separate News Releases between Jan. and May**
- **Award presented the morning of the conference, acknowledging partnership**
- **Opportunity to introduce the closing Keynote Speaker**



**SOLD**

**Just One Gold Partnership Opportunity - \$3,000**

**Complete Purchasing Services is our Gold Partner for 2020!**



- Exhibit booth – one booth with two booth representatives included. Showcased by LTCAM Executive Director at opening of conference
- The Gold Partner is guaranteed first choice of exhibit location; - the early priority placement option is Invaluable!
- Gold Partner representative guaranteed a position on the Annual Conference Committee
- Company logo on all corporate media before and during the event
- Option to insert one branded item into each delegate bag (Please forward to LTCAM by April 30<sup>th</sup>)
- Recognition on the Annual Conference webpage as a Gold Partner
- Recognition in three separate News Releases between Jan. and May
- Award presented the morning of the conference, acknowledging partnership
- Opportunity to introduce Opening Keynote Speaker

## Silver Partnership Opportunities - \$2,000



- Buy Two and Double your exposure!!
- Silver Partners are offered Advance Premium Exhibit booth selection
- Electronic signage featuring Partner's logo
- Opportunity to introduce a Concurrent Speaker
- Silver Partners are showcased by the Master of Ceremonies
- Recognition as a Silver Partner on website (200,000 page views annually)
- A branded item placed in delegate bag (Please forward to LTCAM office by April 30<sup>th</sup>)
- Recognition in three separate News Releases between Jan. and May
- Award presented the morning of the conference, acknowledging your partnership



## Bronze Partnership - \$600

- Recognition in the conference Brochure (200,000 page views annually)
- Recognition sign at your exhibitor booth
- A branded item placed in delegate bags (Please forward by April 30<sup>th</sup>)

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## Lunch Partnership Opportunities - \$2500

- **Recognition** in three separate News Releases between Jan. and May
- **Presentation** of a "Partner Award" in the AM of the conference.
- **A branded** item placed in delegate bags (please forward by April 30<sup>th</sup>)
- **Ad** in the conference Brochure and logo prominently displayed
- **HIGH** visibility on Website (200,000 page views annually) Rolling Banner
- **Company logo** on all corporate media before and during the event
- **Recognition** on the Annual Conference webpage
- **Large Tent cards** with your company's logo, **DISPLAYED ON EACH LUNCH TABLE!**
- **ACKNOWLEDGEMENT AT THE LUNCH BREAK IN ALL PRESENTATION ROOMS**

## Three *Breakfast* Partnership Opportunities - \$1,500 each (one Sold)

- **Bronze benefits PLUS:**
  - **Your logo prominently displayed on the THREE buffet tables** in the Exhibition Hall.
  - **Acknowledgement** of Breakfast Partnership during the conference program
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## Two **Coffee Break Partnership Opportunities**

Morning or Afternoon \$1,200 each (Morning Sold)

- **Double your exposure! Buy both!!**
  - **Bronze benefits PLUS:**
  - **Your logo will be prominently displayed** on the three refreshment tables in the exhibitor hall
  - **Acknowledgement** of Partnership during the conference program
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**SOLD**

awards for  
**excellence**

**Award for Excellence Partnership \$750**

- **Bronze benefits PLUS:**
- **Recognition given by Executive Director during opening remarks**
- **Recognition given by Richard Cloutier, co-host of the Awards Ceremony**