



Long Term & Continuing Care
Association of Manitoba

L'Association de soins continus
et à long terme du Manitoba

2017 Conference Partnership Opportunities

Gold Partnership Opportunity - \$3,000

- **Exhibit booth – one booth with up to two booth representatives included at no extra charge. Any additional delegates are subject to regular rates.**
- **Showcasing by LTCAM Executive Director at opening of conference**
- **The Gold Partner is guaranteed first choice of exhibit location, and for any other extra booth purchases, for the early priority placement option (Invaluable!)**
- **New: Gold Partner representative guaranteed a position on the Annual Conference Committee**
- **Opportunity to introduce a Keynote Speaker of their choosing**
- **Gold Partners are showcased by the Master of Ceremonies prior to introducing a speaker of their choosing**
- **Prominent branded signage directly behind main registration desk**
- **Company logo displayed on all corporate presentations before and during the conference**
- **Logo recognition on social media platforms of partnership Twitter, and Facebook**
- **PREMIUM visibility on home page of conference.**
- **Premium ad in the conference brochure and logo prominently displayed on the back cover page**
- **Recognition from the podium**
- **Recognition on the Annual Conference webpage as a Gold Partner**
- **Option to insert one branded item into each service provider delegate bag**
- **New: Guarantee of first right of refusal to be the GOLD Partner at next year's Annual Conference**



Silver Partnership Opportunity - \$2,000

- Priority Exhibit booth selection
- Electronic signage featuring partner's logo
- Opportunity to introduce a Concurrent Speaker of your choosing
- Silver Partners are showcased by the Master of Ceremonies prior to introducing a speaker of their choosing
- Showcasing by LTCAM Executive Director at opening of conference
- HIGH visibility on home page of conference - 16,000 page views monthly
- Premium ad in all conference media and logo prominently displayed on all corporate media during the conference
- Logo recognition on social media platforms Twitter, and Facebook
- Recognition on the Annual Conference webpage as a Silver Sponsor
- New: Guarantee of first right of refusal to be Silver Partner at next year's Annual Conference
- Option to insert one branded item into each service provider delegate bag (We would need 400 copies by April 30.)

Bronze Partnership Opportunity – \$500

- Ad in the conference Brochure and logo prominently displayed
- FREQUENT visibility on home page of conference - 16,000 page views monthly
- Company logo on all corporate media before and during the event
- Recognition on the Annual Conference webpage as a Bronze Partner
- Option to insert one branded item into each service provider delegate bag (We would need 400 copies by April 30.)

Lunch Sponsor - \$2,000



AD in the conference Brochure and logo prominently displayed

FREQUENT visibility on home page of conference 16,000 page views monthly

Company logo on all corporate media before and during the event

Recognition on the Annual Conference webpage

- Option to insert one branded item into each service provider delegate bag (We would need 400 copies by April 30.)
- Tent cards with your company's logo, slogan and/or website address will be displayed on each table during lunch break. Conference delegates and LTCAM members are served lunch in the Plenary room.
- Your organization will be acknowledged on the conference brochure
- Acknowledgement of sponsorship during the conference program
- Acknowledgement on LTCAM website "Conference" section
- Your organization's brochure or other information will be included in each delegate package. (We would need 400 copies by April 30.)

Breakfast Sponsor - \$1,500



YOUR company's logo will be prominently displayed on the breakfast table in the Exhibition Hall. Conference delegates, exhibitors and LTCAM members will be there!
YOUR organization will be acknowledged on the conference brochure

Acknowledgement of sponsorship during the conference program

Acknowledgement on LTCAM website "Conference" section

YOUR organization's brochure or other information will be included in each delegate package.

Coffee Break Sponsor - \$1000 (morning) Coffee Break Sponsor - \$1000 (afternoon)



- Your company's logo will be prominently displayed on the refreshment table in the afternoon, during which conference delegates, exhibitors and LTCAM members will be partaking in coffee and snacks during the conference in the exhibitor hall
- Your organization will be acknowledged on the conference brochure
- Acknowledgement of sponsorship during the conference program
- Acknowledgement on LTCAM website "Conference" section
- Your organization's brochure or other information will be included in each delegate package. (We would need 400 copies by April 30.)