



Long Term & Continuing Care
Association of Manitoba

L'Association de soins continus
et à long terme du Manitoba

*15 YEARS HAVE PASSED! WE'VE KNOWN NOTHING BUT
SUCCESS AS AN ASSOCIATION!*

*WE NEED YOUR SUPPORT
HELP US KEEP THIS CONVENTION & TRADE SHOW
STRONG AND GROWING*

**We are your Market! We're Offering To Enhance Your Marketing Plans:
IT'S GOOD FOR US! ... IT'S GOOD FOR YOU!**

The Teamwork Is Working And Can Only Get Better

**IT'S TIME TO RE-VISIT OUR
CONFERENCE & TRADE SHOW
SPONSORSHIP PACKAGES!**

**LONG TERM & CONTINUING CARE ASSOCIATION OF
MANITOBA CONFERENCE WHERE OVER 750 DELEGATES
and INDUSTRY LEADERS GATHER**

**CALL OR EMAIL TODAY 204-477-9888 or jlegeros@lcam.mb.ca or complete the Trade
Show application form at www.lcam.mb.ca – click on Conference 2018**

Long Term & Continuing Care Association's May 15, 2018 Annual Provincial Conference & Trade Show Sponsorship Opportunities

"Climate Change in Long Term Care – Embracing Diversity"

Complete Purchasing Services

is both our Gold Sponsor and our Keynote Closing Sponsor for 2018!

"Our Sponsors make it possible to bring to Manitoba, an incredible line up of speakers and still ensure that the conference is affordable. In return we offer recognition and thanks to our Sponsors, as well as in some Sponsorships, we offer them the opportunity to introduce the speaker of their choosing."

NEW for our 15th Anniversary!!!

One Keynote Closing Speaker Sponsorship - \$3,500 **SOLD!**

Gold Benefits Plus: Introduction of the Keynote Speaker!



Dr. Brian Goldman unpacks and demystifies what goes on inside medicine's sliding doors – with edgy topics that include the whistle blowing in health care, burnout among health professionals, racism in health care and how to getting to the head of the line in health care.



Just One Gold Sponsorship Opportunity - \$3,000 **SOLD!**



Exhibit booth – one booth with two booth representatives included. Showcased by LTCAM Executive Director at opening of conference



The Gold Sponsor is guaranteed first choice of exhibit location, - the early priority placement option (Invaluable!)

New: Gold Sponsor representative guaranteed a position on the Annual Conference Committee

- **Opportunity to introduce Speaker (First Choice)**
- **Recognition on the Annual Conference webpage as a Gold Sponsor**
- **Option to insert one branded item into each service provider delegate bag**

12 Silver Sponsorship Opportunities - \$2,000

- Buy Two and Double your exposure!!
- Silver Partners are offered Advance Premium Exhibit booth selection
- Electronic signage featuring Sponsor's logo
- Opportunity to introduce a Concurrent Speaker
- Silver Sponsors are showcased by the Master of Ceremonies
- Recognition as a Silver Sponsor on website (200,000 page views annually)
- A branded item placed in delegate bag



Unlimited Bronze Sponsorship Opportunities – \$600

- Recognition in the conference Brochure (200,000 page views annually)
- A branded item placed in delegate bags

Two Lunch Sponsorship Opportunities - \$2500

- **Bronze Benefits PLUS:**
- Ad in the conference Brochure and logo prominently displayed
- **HIGH** visibility on Website (200,000 page views annually)
- **Company logo** on all corporate media before and during the event
- **Recognition** on the Annual Conference webpage
- **Large Tent cards** with your company's logo, **DISPLAYED ON EACH LUNCH TABLE!**
- **ACKNOWLEDGEMENT AT THE AWARDS FOR EXCELLENCE CEREMONY**

Three Breakfast Sponsorship Opportunities - \$1,500 each

- **Bronze benefits PLUS:**
- **Your logo prominently displayed on the THREE buffet tables** in the Exhibition Hall.
- **Acknowledgement** of Breakfast sponsorship during the conference program

Two Coffee Break Sponsorship Opportunities

Morning or Afternoon \$1,200 each

Double your exposure! Buy both!!

- **Bronze benefits PLUS:**
- **Your logo will be prominently displayed** on the three refreshment tables in the exhibitor hall
- **Acknowledgement** of sponsorship during the conference program

NEW FOR 2018



Award of Excellence Sponsorship \$750 SOLD!

