



Long Term & Continuing Care  
Association of Manitoba  
L'Association de soins continus  
et à long terme du Manitoba

## ***LTCAM 2019 Conference & Exhibition Partnership Opportunities***

“Our Partners make it possible to bring to Manitoba, an incredible line up of speakers and still ensure that the conference is affordable. In return we offer recognition and thanks to our Partners, as well as in some Partnerships, we offer them the opportunity to introduce the speaker of their choosing.”

### ***Just one “Keynote Closing Speaker” Partner \$3,500***

- **ACKNOWLEDGEMENT AT THE AWARDS FOR EXCELLENCE CEREMONY**
- **ACKNOWLEDGEMENT AT OUR ANNUAL GENERAL MEETING**
- **A branded item placed in delegate bags**
- **Ad in the conference Brochure and logo prominently displayed**
- **HIGH visibility on Website (200,000 page views annually)**
- **Company logo on all corporate media before and during the event**
- **Recognition on the Annual Conference webpage**
- **Award presented the morning of the conference, to you in Exhibit Hall, acknowledging your partnership**
- **Opportunity to introduce the closing Keynote Speaker**



### ***Just One Gold Partnership Opportunity - \$3,000***

**Complete Purchasing Services is our Gold Partner for 2019!**



**Exhibit booth – one booth with two booth representatives included.  
Showcased by LTCAM Executive Director at opening of conference.**

**The Gold Partner is guaranteed first choice of exhibit location; - the early priority placement option is Invaluable!**

**Gold Partner representative guaranteed a position on the Annual Conference Committee.**

- **Opportunity to introduce Opening Keynote Speaker (First Choice)**
- **Recognition on the Annual Conference webpage as a Gold Partner**
- **Option to insert one branded item into each service provider delegate bag**
- **Award acknowledging the gold partnership**

## Silver Partnership Opportunities - \$2,000

- Buy Two and Double your exposure!!
  - Silver Partners are offered Advance Premium Exhibit booth selection
  - Electronic signage featuring Partner's logo
  - **Opportunity to introduce a Concurrent Speaker**
  - Silver Partners are showcased by the Master of Ceremonies
  - Recognition as a Silver Partner on website (200,000 page views annually)
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- A branded item placed in delegate bag
  - Award presented the morning of the conference, to you in Exhibit Hall, acknowledging your partnership



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## Bronze Partnership - \$600

- Recognition in the conference Brochure (200,000 page views annually)
- A branded item placed in delegate bags



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## Two Lunch Partnership Opportunities - \$2500

- **Bronze Benefits PLUS:**
- **Ad** in the conference Brochure and logo prominently displayed
- **HIGH** visibility on Website (200,000 page views annually)
- **Company logo** on all corporate media before and during the event
- **Recognition** on the Annual Conference webpage
- **Large Tent cards** with your company's logo, **DISPLAYED ON EACH LUNCH TABLE!**
- **ACKNOWLEDGEMENT AT THE LUNCH BREAK IN ALL PRESENTATION ROOMS**

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## Three Breakfast Partnership Opportunities - \$1,500 each

- **Bronze benefits PLUS:**
  - **Your logo prominently displayed on the THREE buffet tables** in the Exhibition Hall.
  - **Acknowledgement** of Breakfast Partnership during the conference program
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**SOLD**

## Two Coffee Break Partnership Opportunities

Morning or Afternoon \$1,200 each

- Double your exposure! Buy both!!
  - Bronze benefits PLUS:
  - Your logo will be prominently displayed on the three refreshment tables in the exhibitor hall
  - Acknowledgement of Partnership during the conference program
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## Award for Excellence Partnership \$750

- Bronze benefits PLUS:
- Recognition given by Executive Director during opening remarks
- Recognition given by Richard Cloutier, co-host of the Awards Ceremony

**SOLD**

