

WEDNESDAY

Watch

Hello LTCAM Members, On Behalf of Sue Vovchuk, Executive Director of the Long-Term Care Association of Manitoba, we are pleased to share some important weekly updates for June 26th, 2024.

THE CANADIAN RED CROSS FRIENDLY CALLS PROGRAM

THE CANADIAN RED CROSS FRIENDLY CALLS PROGRAM HELPS ADDRESS FEELINGS OF LONELINESS AND ISOLATION THAT SO MANY HAVE EXPERIENCED IN THE WAKE OF THE COVID-19 PANDEMIC. IT IS A FREE SERVICE. THE PROGRAM MATCHES PEOPLE OVER THE AGE OF 18 WITH TRAINED RED CROSS VOLUNTEERS WHO CONNECT WITH THEM REGULARLY TO CHECK IN, PROVIDE EMOTIONAL SUPPORT, ENCOURAGE HEALTHY COPING STRATEGIES, AND SUGGEST WELL-BEING RESOURCES AND COMMUNITY CONNECTIONS TO OTHER EXISTING SERVICES. VOLUNTEERS PROVIDE WELLNESS CHECKS AND WEEKLY PHONE CALLS AND CAN HELP PROVIDE CONNECTIONS TO COMMUNITY RESOURCES AND OTHER REFERRAL SERVICES. SCHEDULED PHONE CALLS ARE TAILORED TO MEET EACH PERSON'S NEEDS. CALLS CAN RANGE FROM A TWO-MINUTE CHECK-IN TO A LONGER, MORE SOCIAL CHAT.

PEOPLE CAN JOIN THE PROGRAM BY:

- CONTACTING OUR TOLL-FREE NUMBER AT 1-833-979-9779 FROM 9 AM TO 5 PM LOCAL TIME ON WEEKDAYS, OR VISIT [REDCROSS.CA/FRIENDLY CALLS](https://redcross.ca/friendly-calls)
- A REFERRAL FROM A FAMILY MEMBER OR CARE PROVIDER
- A REFERRAL FROM COMMUNITY PARTNERS, SUCH AS SOCIAL SERVICES, RELIGIOUS LEADERS, OR SENIORS' GROUP.

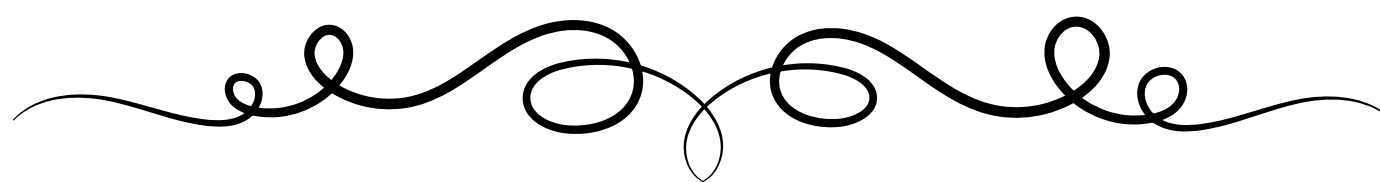
DO YOU KNOW SOMEONE WHO COULD BENEFIT FROM THE FRIENDLY CALLS PROGRAM?

WOULD YOU LIKE TO TRAIN AS A RED CROSS FRIENDLY CALLS VOLUNTEER? NO EXPERIENCE NECESSARY, ALL TRAINING PROVIDED.

CONTACT:

CALL: 1-833-979-9779

EMAIL: FRIENDLYCALLINGMB@REDCROSS.CA



Members News:

- [Savaria presents Raizing the Bar in Falls Management](#)
- [Realcare presents Homecare from the Heart a webinar hosted by LTCAM](#)

This Week's News:

- [Manitoba Government Hires More Home-care Workers to Improve Services](#)
- [Preventing and Responding to the Mistreatment of Older Adults](#)
- [The Framework on Palliative Care in Canada - Five Years Later: A Report on the State of Palliative Care in Canada](#)
- [New RSC Policy Briefing: "Repair and Recovery in Long-Term Care: Restoring Trust in the Aftermath of COVID-19 \(2020-2023\)"](#)
- [Co-Creating Our Future: Integrated Health Human Resource Planning, Reimagined](#)
- [Canadian Standards Association- "What We Heard Report"](#)