

NURTURING THE SPIRIT OF SENIORS IN MANITOBA



2009 Provincial Long Term Care Conference
Winnipeg, Manitoba
May 26, 2009

Keynote Speaker:
Minister Kerri Irvin-Ross
Minister of Healthy Living
Minister responsible for Seniors
Minister responsible for Healthy Child Manitoba



VISION

A community that:

**Values and supports the contributions of older people;
celebrates diversity, refutes ageism and reduces inequities;
and provides opportunities for healthy choices that enhance
independence and quality of life**

Age-Friendly Manitoba Initiative

- Seniors and Healthy Aging Secretariat
 - Leading the Age-Friendly Manitoba Initiative

Age-Friendly Manitoba Initiative

- 1. Outdoor Space and Buildings**
- 2. Transportation**
- 3. Housing**
- 4. Respect and Social Inclusion**
- 5. Social Participation**
- 6. Communication and Information**
- 7. Civic Participation and Employment**
- 8. Community Support and Health Services**



What we know about Manitoba...

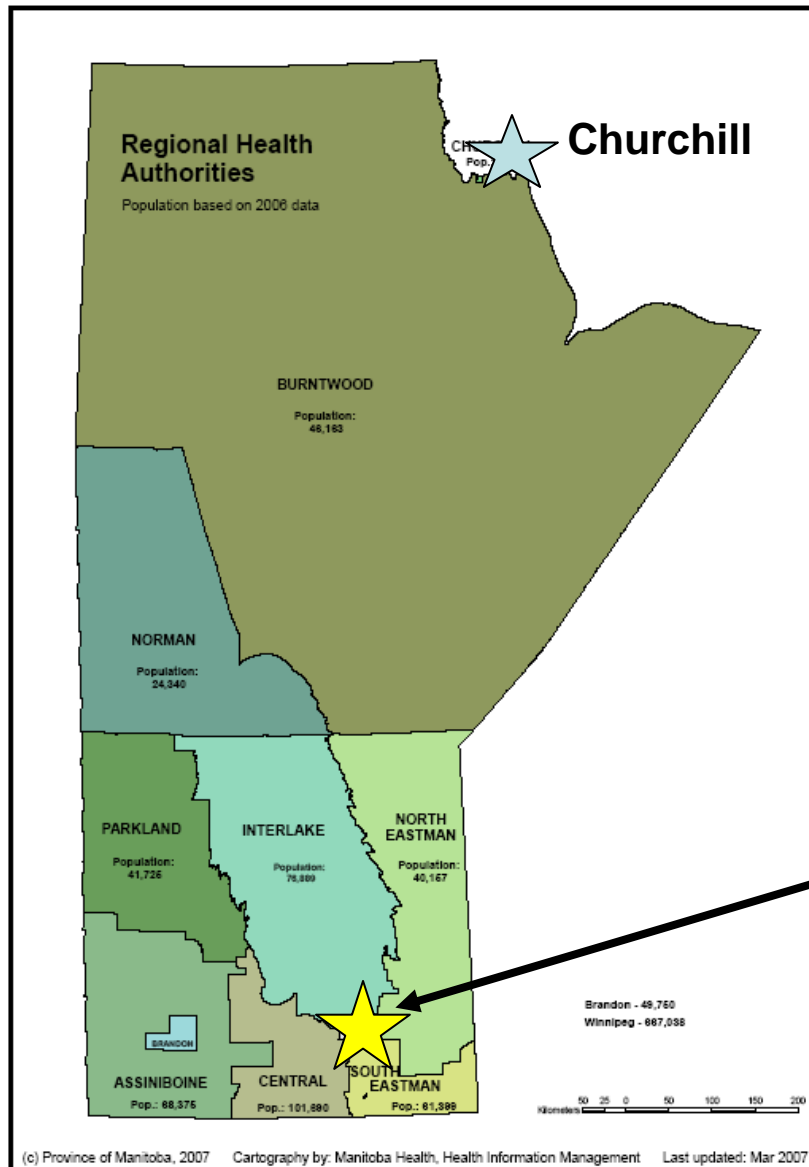
- Projected population increase in Manitoba residents 75+ from 2006 – 2036 is 92.1%
Baby boomers are coming!
- In 2006, in the 75 to 84 age group, there were 143 women for every 100 men while in the 85 and over age group, there were 219 women for every 100 men.
- Increasing age is associated with a greater likelihood of living alone. This is true of both men and women.



Provincial Population
1,148,401

Regional Health Authorities (11)

- Assiniboine
- Brandon
- Burntwood
- Central
- Churchill
- Interlake
- Nor-Man
- North Eastman
- Parkland
- South Eastman
- Winnipeg Regional Health Authority



Age-Friendly Manitoba Initiative

- **Address and Promote Health, Independence and Wellbeing Aging**
- **Determinants of Health:**
 - the social environment,
 - the physical environment, and
 - the person's individual characteristics and behaviors

Age-Friendly Manitoba Partners

- **Association of Manitoba Municipalities**
- **Manitoba Chamber of Commerce**
- **Centre on Aging, University of Manitoba**
- **Active Living Coalition for Older Adults – Manitoba**
- **Senior Organizations**
- **Various Government Departments**
- **Older adults**

SUPPORT SERVICES TO SENIORS

- Promotes a range of community based services that focus on promoting health, independence and well being for the older person
- Determines the needs of seniors in the community and offers appropriate services
- Empowers people to improve their health
- Reduces/delays the need for more invasive intervention

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NOT IN SERVICE

SPAY now or PAY later.

It's the law. There's a fine.



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WATCH Y



SENIORS: Programs and Services

- Support Services to Seniors (run by Community Resource Councils)
- Tenant Resource Programs
- Seniors Centres



MANITOBA'S HOME CARE PROGRAM

- The cornerstone of the Province's Long Term Care continuum
- It provides individuals with the opportunity to remain in a state of high level of wellness while living independently in a familiar environment
- One of the main outcomes of the Home Care program is to prevent premature admission or overstay in a care facility

A GAP IN THE SYSTEM

- Fastest growing segment of the population.
- High demand on Home Care Program
- High rates of institutionalization
- Families unable to cope with parental needs
- Shortage of affordable housing with supports
- Seniors want to remain in their communities
- Successful Aging in Place often requires assistance.

PRE-AGING IN PLACE SERVICE SYSTEM

Personal
Care Home

Independent
Living

Supportive
Housing

Home Care

Support Services to Seniors

ADDRESSING THE GAP

- Aging in Place Principle
- Long Term Care Strategy

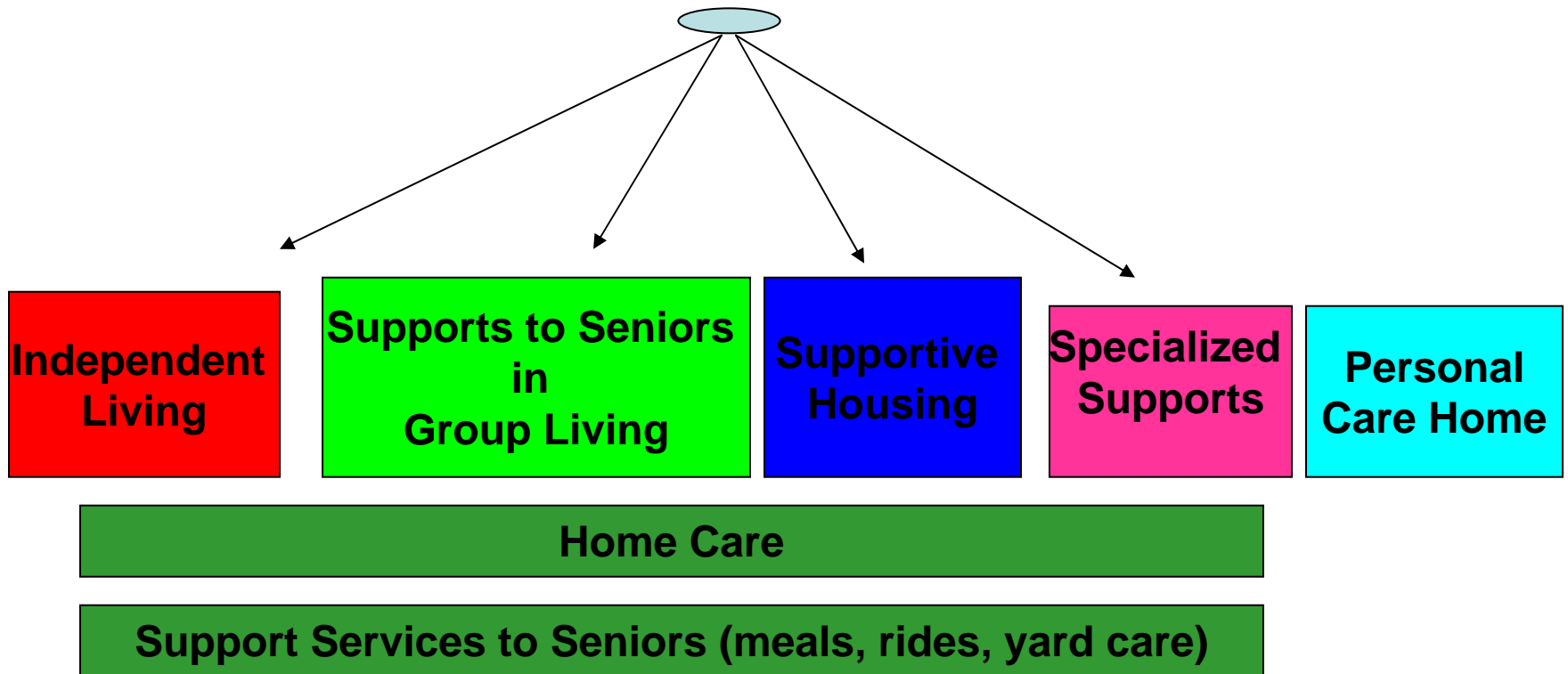
MANITOBA'S AGING IN PLACE

- “Aging in Place” is the central principle of Manitoba Health’s Long Term Care strategy
- The strategy addresses the need for more comprehensive community based housing with support options
- Supports the ability for individuals to remain in their community

TARGET POPULATIONS

- Individuals who could remain living in their communities with additional supports
- Individuals who require 24 hour support and supervision to live in the community (not 24 hour care and supervision)
- Individuals with complex health and personal care needs

AGING IN PLACE CONTINUUM



WHERE ARE WE NOW?

- Since the Introduction of Aging in Place in January 2006:

	Supports to Seniors in Group Living (SSGL)		Supportive Housing (SH)		Specialized Supports (SS)	
	Winnipeg	Rural & Northern	Winnipeg	Rural & Northern	Winnipeg	Rural & Northern
Totals	1150	1669	256	126	113	60
Total	2819 units		382 units		173 units	

WHAT WE FOUND...IMPACT

- individual ↔ community ↔ health care system



FUTURE DIRECTIONS

- As we focus on the achievements of best practice foundations, through the Aging in Place strategy, the Age Friendly Initiative and the support of all of the identified community organizations, we look to the future.
- The future for our seniors is positive, with the support and involvement of our community in achieving the goal, *to make Manitoba the most age-friendly province in Canada.*

